

## How New Ideas Are Received

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*"All evolution in thought and conduct must at first appear as heresy and misconduct." George Bernard Shaw*

The Seven Stages in the evolution of an idea with particular reference to the critic.

One	Idea stage	"Won't work." "Been tried before."
Two	Successful experiments (in animals)	"Won't work in man."
Three	After one successful patient	"Very lucky." "Doubt if patient really needed transplant."
Four	After four or five clinical successes	"Highly experimental." "Too risky, immoral, unethical." "I understand they've had a number of deaths they're NOT reporting."
Five	After 10 to 15 patients	"May succeed occasionally in carefully selected cases, but very few patients really need a transplant anyway."
Six	After a large series of successes	"So & So in Shangri-La has been unable to duplicate their results." "I hear that a number of their patients are now dying late deaths."
Seven	Final stage	"You know, this is a very fine contribution." "A straight forward solution to a difficult problem." "I predicted this." "In fact, in 1939, I had the same idea. Of course, we didn't publish anything; neither did we have cyclosporine, FK506 or Rapamycin."

## Forthcoming Events

### **The 42nd Annual Scientific Meeting of the Cardiac Society of Australia and New Zealand**

Adelaide Convention Centre, Adelaide, S.A.

7-10 August, 1994

*Enquiries to:* Secretariat, CSANZ 1994 Meeting, SAPMEA Conventions, 80 Brougham Place, North Adelaide, South Australia, 5006.

### **The Annual Scientific Meeting of the International Society for Heart Research (Australian and New Zealand Section)**

Adelaide Convention Centre, Adelaide, S.A.

5-6 August 1994

*Enquiries to:* Dr Michael Daly, Rhone Poulenc Rorer, 35 Cotham Road, Kew, Victoria, 3101, Australia. Facsimile: 61-3-854-8020.

### **The Eighth Annual Meeting of the European Association for Cardio-Thoracic Surgery**

Netherlands Congress Centre, The Hague, Netherlands.

25-28 September 1994

*Abstracts to:* EACTS Executive Secretariat, Conference Associates and Services Ltd, Congress House, 55 New Cavendish Street, London W1M 7RE, U.K. Facsimile: 071- 935-7559.

### **The Scientific Meeting of the Cardiothoracic Section of the Royal Australasian College of Surgeons**

Surfers Paradise, Queensland, Australia.

3-5 November 1994

*Enquiries to:* Dr M. Gardner, Watkins Medical Centre, 225 Wickham Terrace, Brisbane, Queensland, 4000. Facsimile: 07-839-3070.

### **The Annual Business Meeting of the Australasian Society of Cardiac and Thoracic Surgeons**

Scientific Meeting of the Cardiothoracic Section of the RACS, Surfers Paradise, Queensland, Australia.

3-5 November 1994

### **The 12th Biennial Asian Congress on Thoracic and Cardiovascular Surgery**

Tokyo, Japan

15-17 November 1995

*Enquiries to:* International Communications Specialists, Inc, Kasho Bldg, 2-14-9, Nihombashi, Chuo-ku, Tokyo 103 Japan. Telephone: 81-3-3272-7981; facsimile: 81-3-3273-2445.

Organising Committee: Yukiyasu Sezai, Chairman, Vice-President, Nihon University, Dean School of Medicine.

• The 13th Biennial Congress will be held in Sydney.